

MOLECULES by Firmenich

The Magic Inside Romandolide®



Honorine Blanc
Perfumer

Wessel-Jan Kos
Perfumer

Gil Clavien
Perfumer

With a passion and dedication to science for over 116 years, Firmenich has been a leader in the development of generations of musks – most recently alicyclic musks – which have brought unique and modern elements to perfume compositions.

comparable musks is you don't appreciate the note until later in the dry down, either on the skin or in the shower. Romandolide® hits you from the neat product, right out of the bottle."

Introducing the latest innovative solution from Firmenich – Romandolide®, a delicate fruity alicyclic musk with exceptional tenacity and volume on dry down, and an excellent regulatory solution for polycyclic musk restrictions.

"The hardest thing about selecting molecules isn't finding a good product, there are plenty of them", says Master Perfumer Pierre-Alain Blanc, "it's finding an exceptional product." Romandolide® is such a molecule. As Master Perfumer Gary Marr states, "In comparison to other musks, it actually presents itself on top. The problem with other

Voluminous, fruity, tenacious – these are the words perfumers use to describe Romandolide®.

Perfumer Wessel-Jan Kos agrees, "You get the impression of the musk right away in your composition, allowing the creator to prolong the musk effects throughout the fragrance with other musks, such as Habanolide® or Exaltolide®."

Perfumer Frank Völkl finally concludes, "Romandolide® is THE fruity musk. It's the marmalade within a fragrance. For me it's a type of musk that adds a little bit of pleasure and a little bit of fun to the fragrance."

Volume that comes out on top... this is where the magic begins.