

MOLECULES by Firmenich

The Magic Inside Sclareolate®



Frank Völkl
Perfumer

Pierre Alain Blanc
Master Perfumer

Catherine Selig
Perfumer

Nature is an endless flowing wellspring of ideas. With the most sophisticated techniques, our scientists are busy exploring the structure of nature's own molecules, reproducing their purity in the laboratory.

Introducing the latest innovative solution from Firmenich – Sclareolate®, a beautifully clean white floral, clary sage note that brings volumes of natural freshness to perfume creations without allergen restrictions.

Master Perfumer Pierre Alain Blanc explains, "The key for success is to find a molecule that complies with every modern safety factor – as well as being highly performant and interesting in its olfactive facets." Sclareolate® delivers. "It's a definitive building block", lauds Perfumer Etienne Bouckaert. "Sclareolate® is unrestricted and it outperforms traditional linalylacetate notes. From the perfumer point of view, it allows for high volume usage, liberating your

creativity and enhancing the fluid movement of your creation. No boundaries, you can really go for it!"

Natural freshness, clean, versatile, safe – these are the words perfumers use to describe Sclareolate®.

Perfumer Frank Völkl defines Sclareolate® as an exceptionally modern material. "What I like about this note is that it's brilliantly undefined in its shape. It's a harmonizer, able to take many forms within a creation...so that any one single note does not stick out. I find it blends in very well with citrusy, fresh aromatic top notes." Perfumer Catherine Selig agrees. "In men's

fragrances, Sclareolate® achieves an aromatic note, but transforms itself in women's fragrances, enhancing natural effects, simultaneously warm and cold. This molecule empowers the fragrance."

A molecule with such transformative powers...this is where the magic begins.

Firmenich
inspiring!