## firmenich inspiring!

## CHAPTER #7: AT THE SOURCE OF **PEPPERMINT**

With our partner Essex Laboratories, located in the Pacific Northwest US, the capital of peppermint and spearmint for the US, we generate new varieties to co-create tailor made formulations to supply our customers and delight consumers without GMOs and with the utmost respect for environment. Marrying outstanding innovation and traditional farming allows us to provide the best of both worlds.

Embark on a journey to discover the most beautiful natural ingredients for Fragrance and Flavors, the communities who grow them and the creators who bring them to life. Experience the adventure on Firmenich.com/NaturalsTogether

## #NATURALS**TOGETHER™**

INNOVATIVE CRAFTSMANSHIP IN FRAGRANCES AND FLAVORS SINCE 1895