

A photograph of two men in a forest. One man, wearing glasses and a grey shirt, is pointing at the bark of a large tree. The other man, in a dark polo shirt, is looking at the same spot. The background is filled with green foliage and trees.

Firmenich
inspiring!

AT THE SOURCE OF
AGARWOOD

The region of Sylhet in Bangladesh, on the border with Assam, is the historical birthplace of Oud. For several generations, our partner Jalali Agarwood has been sustainably extracting the finest *Aquilaria malaccensis* using time-honored traditional methods, supporting social actions and providing a positive impact on the local community.

Jalali Agarwood and Firmenich share the same vision of responsibility. Because they inherited thousands of mature trees, for every one cut down, Jalali Agarwood plants twenty that will be left untouched for the future generations.

Embark on a journey to discover the most beautiful natural ingredients for Fragrance and Flavors, the communities who grow them and the creators who bring them to life.

Experience the adventure on [Firmenich.com/NaturalsTogether](https://www.firmenich.com/NaturalsTogether)



#NATURALSTOGETHER™

Bhavesh Shah, Chief Purchasing Officer Firmenich
Muslah Uddin, Co-Owner Jalali Agarwood

#FIRMENICHWPC2018

INNOVATIVE CRAFTSMANSHIP IN FRAGRANCES AND FLAVORS SINCE 1895