

I Firmenich Context

Cedarwood Alaska, also called Nootka tree, is a majestic conifer that only grows in the Northwest Rainforest: a diverse ecological region that extends from Southern Alaska to British Columbia.

Nootka trees are dedicated to the forest industry. They are responsibly cut every year, for more than two decades. Indeed, a law commits to reforest all harvest areas ensuring both a deforestation rate close to zero and a constant availability.

Not a single tree is cut down to obtain its essential oil: the raw material comes solely from the sawdust produced by the forest industry. The spent sawdust is collected and used to produce high quality paper.

Firmenich exclusively sources from its partnership in British Columbia the finest quality of Cedarwood Alaska Essential Oil coming from the sustainable forest husbandry.

I Characteristics

Cedarwood Alaska EO is a highly differentiated product offering a new olfactive note:

with grapefruit notes, it is less camphoraceous and smoky, but stronger, longer lasting and more linear than the regular Cedarwood EO.

I Technology

The Nootka sawdust collected is protected from the sun and rain, and processed immediately by steam

distillation to ensure the most consistent and highest quality essential oil.

I History

The nootka tree had a deep cultural significance for the First Nations and aboriginal peoples of the Pacific Northwest.

The carved trunks was used to make totem poles and canoes.

Woody - Citrus



Cupressus nootkatensis

Portfolio

CEDARWOOD ALASKA EO
967442

Pure & Natural

Sparkling with a fresh and breezy grapefruit crisp (due to its Nootkatene and Nootkatone content), the profile combines spicy, aromatic and linear woody hints for a long lasting sensory experience.

By exploring the wild powerful impact of this multifaceted treasure, perfumers will unlock new creative potential.