

FLORAL

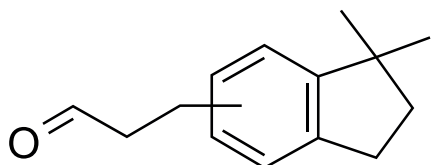
MUGUET

CHEMICAL SYNTHESIS

CAS NUMBER 0300371-33-9
REACH NUMBER 01-2120750428-51
FEMA NUMBER

GREEN CHEMISTRY SCORE  50 - 70%

1H-Indene-ar-propanal, 2,3-dihydro-1,1-dimethyl-



OLFACTIVE DESCRIPTION

HIVERNAL® NEO is a powerful aldehydic-muguet note with green facets.

Its fresh and clean signature is reminiscent of sun-dried laundry.

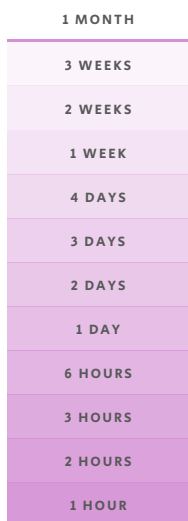
PERFUMERY USAGE

HIVERNAL® NEO is used in all kind of applications to enhance muguet accords and the long-lasting freshness.

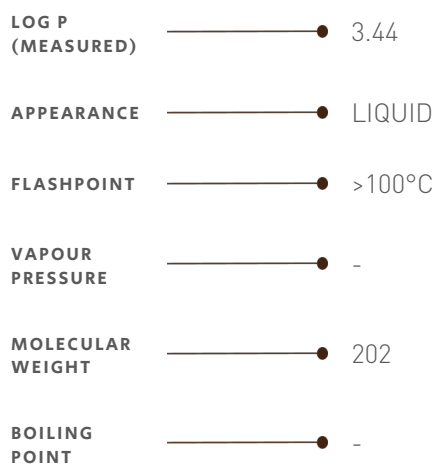
An elegant signature with specific facets and tonalities, it gives a clean and fresh effect, like a fabric wild dried with sunshine.

TENACITY

Lasts 3 weeks on a smelling strip



PHYSICO-CHEMICAL PROPERTIES



STABILITY & PERFORMANCE

RECOMMENDED APPLICATIONS	STABILITY	CONCENTRATION AVG - MAX	SUBSTANTIVITY & REMARKS	
FINE FRAGRANCES		0,03% - 0,2%	TOP, HEART AND BASE NOTE	
SHAMPOO		0,09% - 0,5%	WET	DRY
SHOWER GEL		0,04% - 0,2%	BLOOM	
SOAP		0,09% - 0,4%	FOAM	DRY HAND
DETERGENT		0,1% - 0,5%	WET	DRY
SOFTENER		0,2% - 0,6%	WET	DRY
APC		0,06% - 0,2%		
CANDLE		0,03% - 0,2%	COLD WAX	BURNING

DID YOU KNOW ?

The name of this molecule has been inspired by our Firmenich chemist who invented it: Beat WINTER. "Hiver" means "Winter", like the cold effect this molecule brings with it!

Part of Firmenich concept "BEYOND MUGUET".