

FLORAL

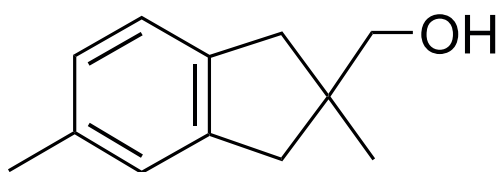
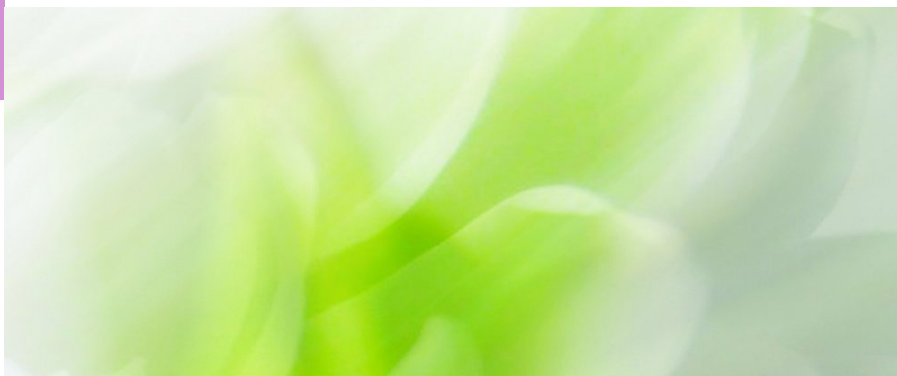
MUGUET

### CHEMICAL SYNTHESIS

CAS NUMBER 0285977-85-7  
REACH NUMBER 01-0000018289-60  
FEMA NUMBER

GREEN CHEMISTRY SCORE  50 - 70%

[2,5-Dimethyl-2,3-dihydro-1H-inden-2-yl] methanol



### OLFACTIVE DESCRIPTION

LILYFLORE® is a beautiful muguet floral note.

With volume in excess, LILYFLORE® is designed to surprise.

Its delicate white floral and lily of the valley bouquet, leaves place gradually to an incredible strength and a beaming pure performance.

### PERFUMERY USAGE

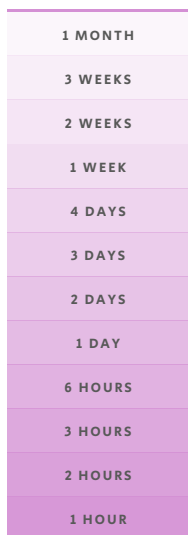
Brings incredible volume and structure.

Although it appears light on blotter, it offers a very good performance in composition and leaves place gradually to an incredible strength and a beaming pure performance.

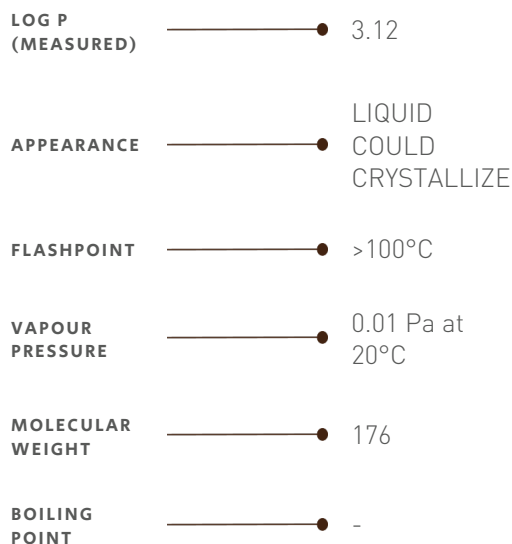
Non sensitizing and extremely stable, the dynamics of its profile offers, in all application, an endless source of creativity. LILYFLORE® brings a moist fresh note.

### TENACITY

Lasts 1 month on a smelling strip



### PHYSICO-CHEMICAL PROPERTIES



### STABILITY & PERFORMANCE

RECOMMENDED APPLICATIONS	STABILITY	CONCENTRATION AVG - MAX	SUBSTANTIVITY & REMARKS	
FINE FRAGRANCES		0,1% - 0,6%	TOP, HEART AND BASE NOTE	
SHAMPOO		0,3% - 0,9%	WET	DRY
SHOWER GEL		0,2% - 0,7%	BLOOM	
SOAP		0,2% - 0,7%	FOAM	DRY HAND
DETERGENT		0,3% - 0,9%	WET	DRY
SOFTENER		0,3% - 2%	WET	DRY
APC		0,2% - 0,6%		
CANDLE		0,2% - 1%	COLD WAX	BURNING

### DID YOU KNOW ?

Part of Firmenich concept "BEYOND MUGUET".