

FLORAL

ROSE

ABSOLUTE

*Rosa centifolia*



CAS NUMBER 0008007-01-0

REACH NUMBER

FEMA NUMBER 2988

### OLFACTIVE DESCRIPTION

Floral, green, spicy, fruity, sweet, honey like. Rare elixir, very sensual, deeply rich and floral, it evokes all values of luxury. Compared to *Rosa damascena*, *Rosa centifolia* is sweeter, and honey-like.



● Firmenich Main Sourcing Country  
FRANCE

### PERFUMERY USAGE

Used in Fine Fragrance, it gives a sweet floral rosy note with honey undertones. Very complex and long-lasting. Used in all kind of applications, this exquisite absolute embodies the essence of a tradition. Through its Naturals Center of Excellence in Grasse, the historical birthplace of perfumery, Firmenich has played a central role in the revival of Rose de Mai cultivation and extraction in the region over the past five years.

### CROP SEASON IN MAIN SOURCING COUNTRY



### SOURCING

Rose harvesting is a deep-seating tradition in South of France where Firmenich is one of the largest purchasers. In May, flowers are handpicked early in the morning and daily brought to Firmenich extraction site in Tournettes. In the 2000's Rose Centifolia was slowly disappearing from Grasse as locals were not receiving enough financial resources. Firmenich has been at the core of the renewal of Rose de Mai these last 5 years. To secure producers and assure them to purchase their entire crop, Firmenich has established long-term contracts. When needed, Firmenich is supporting them with prefinancing. The network of agricultural partners enables to secure a third of the Grasse flowers production and to achieve perfect traceability.

### PROCESS

A primary extraction with volatile solvent on fresh or dry biomass yields to a Concrete or Resinoid. The Absolute is obtained via a second purification step in the process.

The statements made on this page are indicative and not binding

### DID YOU KNOW ?

Extracted part: flowers.  
300 flowers app. harvested in 1 Kg.  
2 000 flowers app. harvested per hour per person.  
200 000 flowers app. to produce 1 Kg of absolute.  
600 kg of flowers are necessary to obtain 1 Kg of absolute.