Firmenich



Innovative Craftsmanship in Fragrances and Flavors since 1895

"Pioneering AMBROX® discovery and the following synthesis, Firmenich captured the quintessence of mysterious ambergris, giving perfumers access to a wider range of ingredients than natural extracts".

Pierre-Alain Blanc, Master Perfumer

From its discovery by Firmenich in the 1950's to its breakthrough new production process via **white biotechnology** in 2016, AMBROX® SUPER delivers all the promises of sleek elegance and powerful iconic **amber signature**.

Sparkling sensuality, AMBROX® SUPER offers **musky** and **woody** tonalities to the emblematic family of amber ingredients.

"AMBROX® SUPER is one of the molecules which surprised me the most. With its unparalleled depth, it exudes a timeless natural sensuality."

Alberto Morillas, Master Perfumer



AMBROX® SUPER

history and legacy

2016

First commercial scale-up of AMBROX® SUPER on Firmenich white biotechnology platform

2014

Firmenich releases AMBROX® SUPFR on the market

1993

Firmenich launches CFTALOX®

1988

Firmenich invents and launches a new 100% chemical synthesis route to avoid the clarysage shortage: AMBROX® DL

1954

GRISAMBROL, including both AMBROX® and AMBRINOL

1952

FIXATEUR 404, based on approximately 10% of AMBROX®

1950

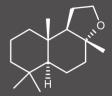
Firmenich discovers the chemical structure of AMBROX® and AMBRINOL, part of natural ambregris (L.Ruzicka - Nobel prize in 1939, M. Stoll and E. Lederer). The same year, Firmenich patents the synthesis route of AMBROX® L from Sclareolide (ex a natural compound, Sclareol extracted from Clary sage)

930

Firmenich initiates a vast research program on the composition of ambregris

AMBROX® SUPER - 909158

AMBERY - MUSK - WOODY



REFERENCES

Firmenich Code	909158
CAS Number	0006790-58-5
Solvent	None added
Stabilizer	None added

PHYSICO-CHEMICAL PROPERTIES

Molecular weight	236
Flash Point	>100°C
Vapor Pressure	0.06 Pa at 20°C
Log p (measured)	7.13

APPLICATIONS	STABILITY	TYPICAL % USE	SUBSTANTIVITY & REMARKS	
Fine Fragrance	Excellent	traces - 5%	Heart and base note	
Shampoo	Excellent	traces - 0.5%	Wet: Excellent Dry: Excellent	
Shower Gel	Excellent	traces - 0.5%	Bloom: Excellent	
Soap	Excellent	traces - 0.1%	Foam: Excellent Dry hand: Exceller	
Detergent	Good	traces - 0.5%	Wet: Good Dry: Excellent	
Softener	Excellent	traces - 0.5%	Wet: Excellent Dry: Excellent	
APC	Good	traces - 0.1%		
Candle	Excellent	traces - 0.1%	Cold wax: Good Burning: Good	

Tenacity: Lasts more than 1 month on a smelling strip.

Tirmenich



PEPPER SICHUAN SFE - 974611

SPICY - GREEN

For an Eau de Toilette at 10%

	209210 Formula
Cis-3-Hexenol	1
Oakmoss Synth	1
Tagete EO	2
Citral	5
Dihydro Beta Ionone	5
Dihydromyrcenol	5
Vetiver Haiti EO	5
Methyl Pamplemousse	10
Ambrox® 10%	20
Florol®	20
Polysantol®	20
Triethyl Citrate	46
Bergamot EO	50
Orange EO	50
Coranol	100
Habanolide®	100
Iso E Super® (IFF)	100
Lemon EO	100
Sclareolate®	150
Hedione®	200
Pepper Sichuan SFE	10
Total	1000

Pepper Sichuan SFE sustains the typical fresh and zesty profile of the accord. It discretely brings nutmeg and tea hints.

For an Eau de Toilette at 10%

		209220 Formula
Fir	Evodia E0	1
Fir	Ginger Africa SFE	1
	Coumarin	2
Fir	Galbanum Resinoide	2
FIR FIR	Cardamom Guatemala EO	3
	Thymol	3
Fir	Angelica Seeds E0	5
	Eucalyptus ABS	10
	Olibanum Resinoide 50%	10
	Eucalyptus Globulus EO	15
FIR	Rhubofix®	15
	Bergamot	20
	Gaiac ARR	25
Fir	Cedarwood Virginia EO	100
FIR	Clearwood®	100
	Triethyl Citrate	178
Fir	Hedione®	200
	Iso E Super® (IFF)	300
Fir	Pepper Sichuan SFE	10
	Total	1000

Pepper Sichuan SFE brings here its famous tingling effect with fresh and citrus facets.

In version B, Pepper Sichuan SFE is replaced by DIPG.

Firmenich



CEDARWOOD ALASKA EO

Exclusively sourced from our **partnership** in Bristish Columbia, Cedarwood Alaska EO comes from the **sustainable** forest husbandry.

Sparkling with a fresh and breezy grapefruit crisp, the profile combines spicy, aromatic and linear woody hints for a long lasting sensory experience.

By exploring the wild powerful impact of this **multifaceted treasure**, perfumers will unlock new **creative potential**.

CEDARWOOD ALASKA EO- 967442

WOODY - CITRUS

For a Candle at 10%

		209065 Formula
	Ambrettolide	1
FIR	Cardamom Guatemala EO	2
FIR FIR	Damascone Beta	2
	Eugenol	2
FIR	Labdanum ABS / 50% DPG	2
	Vanillin	2 2 2 2 2 3 3 5
	Undecalactone Gamma	3
	Cinnamic Aldehyde	5
	Ylang III	5
	Cypress EO	10
FIR	Muscenone®	10
Fir Fir	Muscone	10
	Cedrol	30
	Linalol	50
Fir	Polysantol®	50
FIR FIR	Habanolide®	80
	Methylionone Alpha Iso	100
	Triethyl Citrate	101
FIR	Cedarwood Virginia EO	150
	Iso E Super® (IFF)	180
Fir	Clearwood®	200
Fir	Cedarwood Alaska EO	5
	Total	1000

Cedarwood Alaska EO goes throughout and crosses the entire profile. It brings structure and gives a warm and rich woody effect.

In version B, Cedarwood Alaska EO is replaced by Triethyl Citrate.

For an Eau de Toilette at 10%

		209208 Formula
	Coumarin	1
	Cumin E0	1
	Oakmoss Synth	1
	Black Pepper EO	2
	Nutmeg E0	3
FIR	Vetiver Haiti EO	3
	Ethyl Maltol 1%	5
	Orange Florida EO	9
Fir	Cardamom Guatemala EO	10
	Phenylethyl Alcohol	10
Fir	Sclareolate®	10
	Citronellol	15
	Hexylcinnamic Aldehyde	15
Fir	Coranol	25
	Ionone Beta	25
	Bergamot	30
	Ethyl Linalol	40
	Triethyl Citrate	90
Fir	Clearwood®	145
FIR FIR	Cedarwood Virginia EO	150
FIR	Hedione®	200
	Iso E Super® (IFF)	200
FIR	Cedarwood Alaska EO	10
	Total	1000

In this composition, Cedarwood Alaska EO brings body and complexity. It supports with elegance the spicy notes.

In version B, Cedarwood Alaska EO is replaced by DIPG.

Firmenich



HONEY SIGNATURE - 942539 GOURMAND

For an Eau de Toilette at 10%

		209209 Formula
	Civette Synth	2
Fir	Oud Laos SigNature	2
	Guaiacol	3
Fir	Labdanum ABS / 50% DPG	3
	Safraleine	3
	Coumarin	5
	Nussol Extra	5
FIR	Polysantol®	5
	Vanillin	5
	Cinnamic Alcohol	10
	Phenylethyl Alcohol	20
FIR	Cedarwood Virginia EO	50
FIR FIR	Norlimbanol®	50
	Triethyl Citrate	90
	Abalyn	100
FIR	Ambrox® 10%	100
FIR FIR	Dartanol®	100
	Guaiacwood	100
FIR	Clearwood®	150
	Iso E Super® (IFF)	192
FIR	Honey SigNature	5
	Total	1000

In this composition, Honey SigNature gives a sweet and gourmand effect to a dry woody heart while combining animalic notes with elegance. The tobacco effect is enhanced.

For an Eau de Toilette at 10%

		209219 Formula
	Anethole 10%	
	Undecalactone Gamma	1
	Bergamot E0	3
Fir	Calone® 10%	5
	Coumarin	5
	Dihydromyrcenol	5
	Phenylacetic Aldehyde 1%	5
Fir	Muscenone®	10
	Rose Oxide	10
	Rosinol	10
	Hydroxycitronellal	20
	Hexylcinnamic Aldehyde	40
Fir	Ambrox® 10%	50
FIR FIR FIR	Cedarwood Super Rect	50
FIR	Clearwood®	50
FIR	Hedione®	50
	Phenylethyl Alcohol	50
	Dipropylene Glycol	114
Fir	Exaltolide®	120
FIR	Florol®	120
	Iso E Super® (IFF)	130
Fir	Helvetolide®	150
Fir	Honey SigNature	1
	Total	1000

Even at very low dosage, Honey SigNature brings strength, warm gourmand effect and oriental facets to the composition.

In version B, Honey SigNature is replaced by DIPG.

Tirmenich



Innovative Craftsmanship in Fragrances and Flavors since 1895

With **volume in excess**, LILYFLORE® is designed to surprise.

Its **delicate white floral** and lily of the valley bouquet, leaves place gradually to an **incredible strength** and a beaming pure performance.

Non sensitizing and extremely stable, the dynamics of its profile offers, in all application, an endless source of creativity.





For a Shower gel at 1%

209062 Formula

	Methyl Salicylate	2
	Ylang III	5
	Decalactone Gamma	10
	Helional™ (IFF)	10
	Vanillin	20
	Cis-3-Hexenyl Salicylate	50
Fir	Habanolide®	50
	Linalol	50
	Phenylethyl Salicylate	50
	Benzyl Acetate	100
Fir	Hedione®	100
	Dipropylene Glycol	248
	Benzyl Salicylate	300
Fir	Lilyflore®	5
	Total	1000

Lilyflore® expands the Tiaré (*Gardenia tahitensis*) floral effect in this solar composition. With more long lastingness, it gives a 3D dimension to this dream flower.

For an Eau de Toilette at 10%

209064 Formula

	Total	1000
Fir	Lilyflore®	!
	Phenylethyl Alcohol	27
	Benzyl Acetate	120
	Citronellol	100
Fir	Hedione®	95
	Dipropylene Glycol	70
	Hydroxycitronellal	50
Fir	Carbinol Muguet	51
	Ethyl Linalol	40
	Citronellyl Acetate	40
	Jasmal	30
	Geraniol	30
	Padma	25
	Cis Jasmone	15
	Cis-3-Hexenol	15
	Bergamot	15
	Ylang III	10
	Cyclamen Aldehyde	10
	Undecalactone Gamma 10%	
	Styrallyl Acetate	
	Oakmoss Synth 10%	
	Indol	
	Eugenol	

Lilyflore® just simply brings the right note of white flowers' bouquet by enhancing the lily of the valley facets

In version B, Lilyflore® is replaced by DIPG.



LILYFLORE® - 955210

FLORAL - MUGUET



REFERENCES

Firmenich Code	955210
CAS Number	0285977-85-7
Solvent	None added
Stabilizer	None added

PHYSICO-CHEMICAL PROPERTIES

Molecular weight	176
Flash Point	>100°C
Vapor Pressure	0.4 Pa at 20°C
Log p (measured)	2.94

R	\cap	റ	M	M	M	ח	ח

APPLICATIONS	STABILITY	TYPICAL % USE	SUBSTANTIVITY & REMARKS		
Fine Fragrance	Excellent	traces - 5%	Top, heart and base note		
Shampoo	Good	traces - 5%	Wet: Good	Dry: Good	
Shower Gel	Good	traces - 5%	Bloom: Good		
Soap	Excellent	traces - 5%	Foam: Good	Dry hand: Good	
Detergent	Excellent	traces - 2%	Wet: Excellent	Dry: Excellent	
Softener	Excellent	traces - 2%	Wet: Excellent	Dry: Excellent	
APC	Good	traces - 2%			
Candle	Good	traces - 5%	Cold wax: Good	Burning: Good	

Tenacity: Lasts 1 month on a smelling strip.