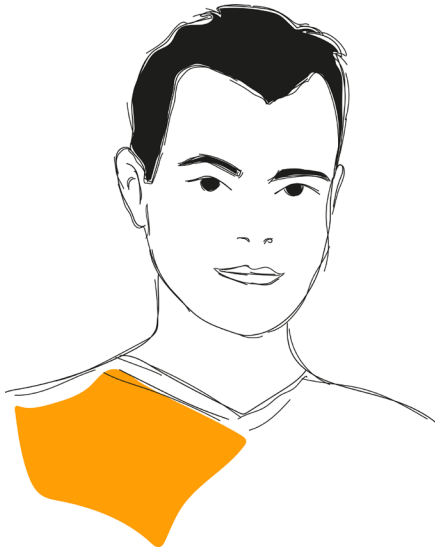


## Hear from Sebastien ...



### Sebastien Tissot

// VP, Responsible Sourcing, Geneva, Firmenich

“ As part of our Deep Roots program we have created a structure – solidity, resilience and stability – to responsibly source the highest quality natural ingredients, for which the majority are cultivated by small-holder farmers in low income countries.

With our suppliers we are developing projects to engage these farmers for a number of reasons: to meet our ethical and inclusive commitments; find solutions to counter climate change and «rural-to-urban» migration; meet customer and consumer demand for sustainable products; and ensure small-holders earn a fair income.

We engage in partnerships with NGOs and agricultural

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*Taking our actions at source to the next level, we are actively focused on advancing our traceability.*

”

experts to deliver against our four pillars: inclusive business; sustainable farming; technology transfer; and positive impact on local communities with innovative programs including social investments in health care, education, employment and women empowerment.

Each project focuses on specific goals based on the unique needs of each region and community. For example, in Morocco, we're helping seasonal women flower pickers diversify their revenue streams, while in India, we're helping jasmine farmers to improve water storage.

We are very proud that we are now also engaging some of our customers as contributing partners to our projects. Looking ahead we anticipate that this will only increase our positive impact. We are also working to further increase our traceability and transparency, taking our actions at source to the next level. ”



To find out more about how we are Preserving the Planet, read our **PERFORMANCE AND SUSTAINABILITY REPORT 2019**

[www.firmenich.com/forgoodnaturally](http://www.firmenich.com/forgoodnaturally)