



# Firmenich

inspiring!

## The Magic Inside AMBROX® SUPER

From its discovery by Firmenich in the 1950's to its breakthrough new production process via white biotechnology in 2016, AMBROX® SUPER delivers all the promises of sleek elegance and powerful iconic amber signature.

Sparkling sensuality, AMBROX® SUPER offers musky and woody tonalities to the emblematic family of amber ingredients ...this is where the Magic begins.



Discover technical information by reading the QR code with your smartphone

[www.firmenich.com](http://www.firmenich.com)  
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INNOVATIVE CRAFTSMANSHIP IN FRAGRANCES AND FLAVORS SINCE 1895