



Firmenich inspiring!

The Magic inside HIVERNAL® NEO

With its highly unusual cold effect, the powerful HIVERNAL® NEO is part of our "BEYOND MUGUET" exploration.

"The freshest but also the longest-lasting product that exists although these two descriptors normally do not coexist"

Harry Fremont, Master Perfumer

...this is where the magic begins



#FIRMENICHWPC2018
to discover more

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INNOVATIVE CRAFTSMANSHIP IN FRAGRANCES AND FLAVORS SINCE 1895