

Firmenich

inspiring!



Catherine Selig
Perfumer

Frank Völkl
Perfumer

Pierre-Alain Blanc
Master Perfumer

SHARING INNOVATION

by Firmenich

THE MAGIC INSIDE INDOCOLORE™

"A non-coloring molecule and an alternative to Indol, INDOCOLORE™ is the must-have technical innovation to magnify heliotrope and hints of white flower... a breakthrough for successful line extensions."

Christiane Plos, Perfumer

A creative solution achieving delicacy with a less animalic character than Indole...this is where the Magic begins.

Discover technical information by reading the QR code with your smartphone



www.firmenich.com
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