



Firmenich
inspiring!

Creative Uses Neobutenone® Alpha

For a Shampoo at 0.5%

209285 Formula

Ambrettolide 50%	2
Astroton	80
Benzyl Acetate	25
Bourgeonal	2
Fr Calone® 10%	2
Coumarin	12
Cyclosal	20
Fr Damascone Alpha 10%	5
Dihydromyrcenol	150
Dimethyl Benzyl Carbinyl Acetate	20
DIPG	97
Ethylmethylbutyrate	3
Fr Florol®	25
Fr Hedione®	40
Hexyl Acetate	50
Hexyl Salicylate	40
Hexylcinnamic Aldehyde	80
Iso E Super® (IFF)	70
Fr Koumalactone® 1%	2
Fr Lilyflore®	5
Linalol	40
Linalyl Acetate	30
Manzanate	10
Phenylethyl Alcohol	30
Raspberry Ketone	2
Fr Romandolide®	20
Fr Sclareolate®	20
Verdox™ (IFF)	80
Fr Wardia® BM	30
Fr Neobutenone® Alpha 10%	8
Total	1000

In very small dosage, NEOBUTENONE® ALPHA brings a very good impact. It makes fragrance note more diffusive, elegant, green, with a rich fruity touch. The blooming effect is amazing.

For an Eau de Toilette at 10%

209267 Formula

Allyl Ionone	5
Black Pepper EO	9
Fr Clearwood®	30
Fr Coranol	30
Fr Coriander Seeds EO	15
Coumarin	7
Dihydromyrcenol	50
Ethyl Linalol	40
Geraniol	7
Fr Hedione®	398
Fr Helvetolide®	30
Hexylcinnamic Aldehyde	23
Ionone Beta	120
Lemon EO	50
Linalyl Acetate	70
Fr Nutmeg EO Super Rect	5
Orange EO	16
Phenylethyl Alcohol	50
Fr Polysantol®	40
Fr Neobutenone® Alpha 10%	5
Total	1000

At a small dosage, NEOBUTENONE® ALPHA brings a vegetal freshness with a clean galbanum effect. The sharp green note gives strength and personality to this accord.

In version B, NEOBUTENONE® ALPHA is replaced by DIPG.