

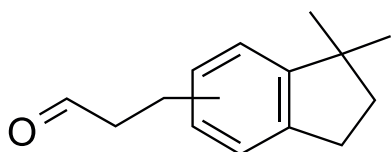
- FLORAL
- MUGUET

CHEMICAL SYNTHESIS

1H-Indene-ar-propanal, 2,3-dihydro-1,1-dimethyl-



CAS NUMBER 0300371-33-9
REACH NUMBER 01-2120750428-51
FEMA NUMBER



OLFACTIVE DESCRIPTION

HIVERNAL® NEO is a powerful aldehydic-muguet note with green facets.

Its fresh and clean signature is reminiscent of sun-dried laundry.

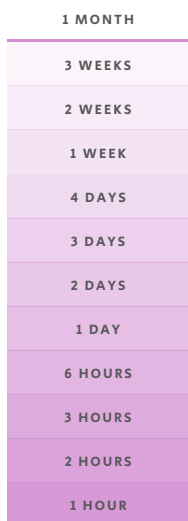
PERFUMERY USAGE

HIVERNAL® NEO is used in all kind of applications to enhance muguet accords and the long-lasting freshness.

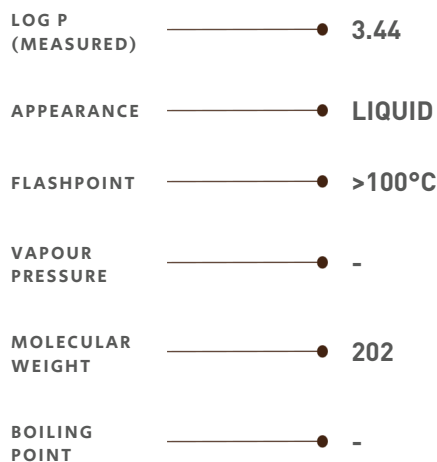
An elegant signature with specific facets and tonalities, it gives a clean and fresh effect, like a fabric wild dried with sunshine.

TENACITY

Lasts 3 weeks on a smelling strip



PHYSICO-CHEMICAL PROPERTIES



STABILITY & PERFORMANCE

RECOMMENDED APPLICATIONS	STABILITY	CONCENTRATION AVG - MAX	SUBSTANTIVITY & REMARKS	
FINE FRAGRANCES	■■■■	0,03% - 0,2%	TOP, HEART AND BASE NOTE	
SHAMPOO	■■■	0,09% - 0,5%	WET ■■■■	DRY ■■■■
SHOWER GEL	■■■	0,04% - 0,2%	BLOOM ■■■	
SOAP	■■■■	0,09% - 0,4%	FOAM ■■■	DRY HAND ■■■
DETERGENT	■■■■	0,1% - 0,5%	WET ■■■	DRY ■■■
SOFTENER	■■■■	0,2% - 0,6%	WET ■■■■	DRY ■■■
APC	■■■	0,06% - 0,2%		
CANDLE	■■■	0,03% - 0,2%	COLD WAX ■■■■	BURNING ■■■

DID YOU KNOW ?

The name of this molecule has been inspired by our Firmenich chemist who invented it: Beat WINTER. "Hiver" means "Winter", like the cold effect this molecule brings with it!

Part of Firmenich concept "BEYOND MUGUET".