

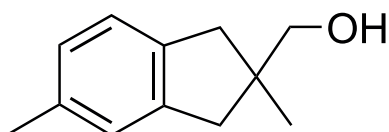
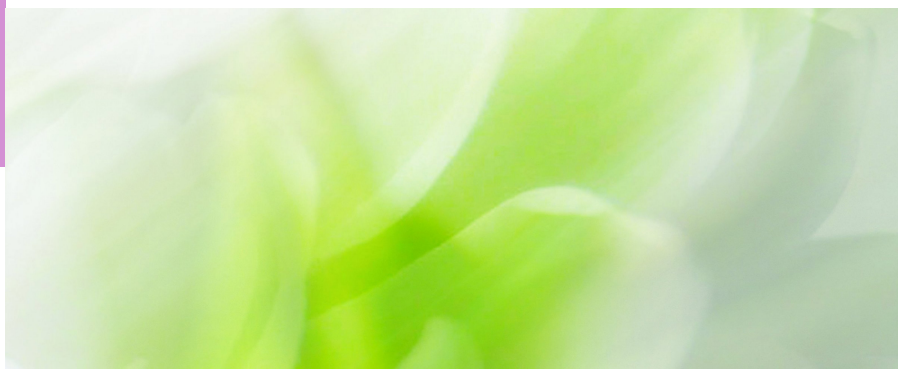
FLORAL

MUGUET

CHEMICAL SYNTHESIS

[2,5-Dimethyl-2,3-dihydro-1H-inden-2-yl] methanol

CAS NUMBER 0285977-85-7
REACH NUMBER 01-0000018289-60
FEMA NUMBER



OLFACTIVE DESCRIPTION

LILYFLORE® is a beautiful muguet floral note.

With volume in excess, LILYFLORE® is designed to surprise.

Its delicate white floral and lily of the valley bouquet, leaves place gradually to an incredible strength and a beaming pure performance.

PERFUMERY USAGE

Brings incredible volume and structure.

Although it appears light on blotter, it offers a very good performance in composition and leaves place gradually to an incredible strength and a beaming pure performance.

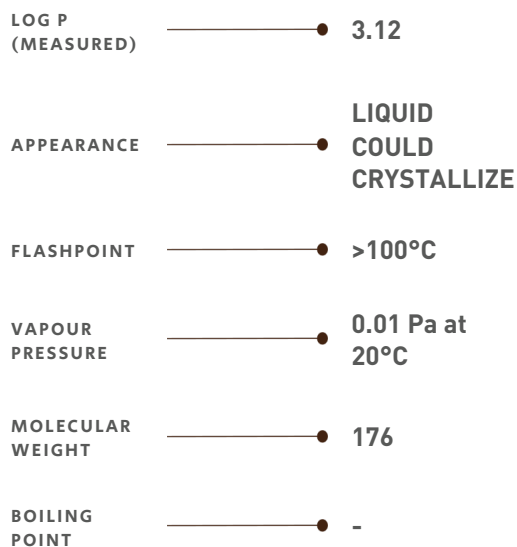
Non sensitizing and extremely stable, the dynamics of its profile offers, in all application, an endless source of creativity. LILYFLORE® brings a moist fresh note.

TENACITY

Lasts 1 month on a smelling strip



PHYSICO-CHEMICAL PROPERTIES



STABILITY & PERFORMANCE

RECOMMENDED APPLICATIONS	STABILITY	CONCENTRATION AVG - MAX	SUBSTANTIVITY & REMARKS	
FINE FRAGRANCES	■■■■■	0,1% - 0,6%	TOP, HEART AND BASE NOTE	
SHAMPOO	■■■	0,3% - 0,9%	WET ■■■	DRY ■■■
SHOWER GEL	■■■	0,2% - 0,7%	BLOOM ■■■	
SOAP	■■■■■	0,2% - 0,7%	FOAM ■■■	DRY HAND ■■■
DETERGENT	■■■■■	0,3% - 0,9%	WET ■■■■	DRY ■■■■
SOFTENER	■■■■■	0,3% - 2%	WET ■■■■	DRY ■■■■
APC	■■■	0,2% - 0,6%		
CANDLE	■■■	0,2% - 1%	COLD WAX ■■■	BURNING ■■■

DID YOU KNOW ?

LILYFLORE® is part of Firmenich concept "BEYOND MUGUET", a creative approach to universal floral notes.