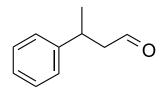
# irmenich

## **TRIFERNAL®**

Benzenepropanal, .beta.-methyl-





#### **OLFACTIVE DESCRIPTION**

Very powerful and diffusive green note that is reminiscent of the natural bitter green character of some flowers and crushed foliage.

#### PERFUMERY USAGE

TRIFERNAL® can be used to give excellent natural effects in many floral perfumes based on lilac, hyacinth, violet or muguet in combination with other green notes as well as in aromatic and cologne creations.

Very effective at low levels.

#### **TENACITY**

Lasts 1 week on a smelling strip

1 MONTH

3 WEEKS

| 2 WEEKS  |
|----------|
| 1 WEEK   |
| 4 DAYS   |
| 3 DAYS   |
| 2 DAYS   |
| 1 DAY    |
| 6 HOURS  |
| 3 HOLLDS |

1 HOUR

### PHYSICO-CHEMICAL PROPERTIES

| LOG P<br>(MEASURED) |   | 2.34               |
|---------------------|---|--------------------|
| APPEARANCE          |   | LIQUID             |
| FLASHPOINT          |   | >100°C             |
| VAPOUR<br>PRESSURE  | • | 7.40 Pa at<br>20°C |
| MOLECULAR<br>WEIGHT |   | 148                |
| BOILING<br>POINT    | • | -                  |

#### STABILITY & PERFORMANCE

| RECOMMENDED<br>APPLICATIONS | STABILITY | CONCENTRATION<br>AVG - MAX | SUBSTANTIV | ITY & REMARKS |
|-----------------------------|-----------|----------------------------|------------|---------------|
| FINE FRAGRANCES             |           | 0,01% - 0,10%              | TOP, HEART | AND BASE NOTE |
| SHAMPOO                     |           | 0,2% - 0,5%                | WET        | DRY           |
| SHOWER GEL                  |           | 0,08% - 0,3%               | BLOOM      |               |
| SOAP                        |           | 0,2% - 0,6%                | FOAM       | DRY HAND      |
| DETERGENT                   |           | 0,4% - 2%                  | WET        | DRY           |
| SOFTENER                    |           | 0,2% - 0,5%                | WET        | DRY           |
| APC                         |           | 0,3% - 0,9%                |            |               |
| CANDLE                      |           | 0,07% - 0,4%               | COLD WAX   | BURNING       |