

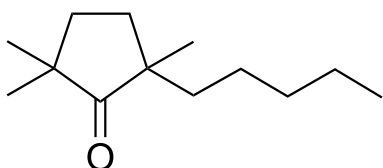
FLORAL

FRUITY

CHEMICAL SYNTHESIS

Cyclopentanone, 2,2,5-trimethyl-5-pentyl-

CAS NUMBER 0065443-14-3  
REACH NUMBER 01-2120121429-60  
FEMA NUMBER



### OLFACTIVE DESCRIPTION

Jasmine, lactonic and fruity odor.

Reminiscent of peach and apricot with a hint of lavender.

### PERFUMERY USAGE

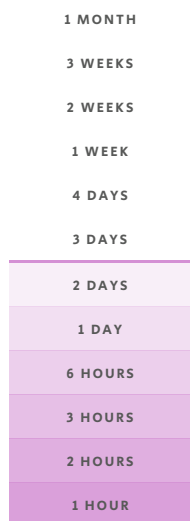
VELOUTONE® has very wide use because of its exceptional stability.

It delivers a wonderful soft floral note, in jasmine, tuberose and honeysuckle creations as well as muguet lilac and fruity notes.

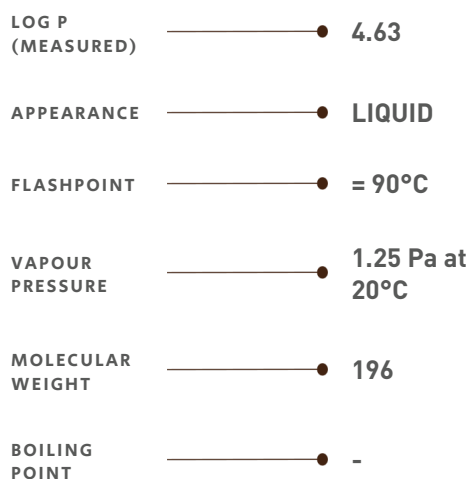
It gives interesting effects in lavender and herbal fragrances.

### TENACITY

Lasts 2 days on a smelling strip



### PHYSICO-CHEMICAL PROPERTIES



### STABILITY & PERFORMANCE

| RECOMMENDED APPLICATIONS | STABILITY | CONCENTRATION AVG - MAX | SUBSTANTIVITY & REMARKS |               |
|--------------------------|-----------|-------------------------|-------------------------|---------------|
| FINE FRAGRANCES          | ■■■■      | 0,02% - 0,2%            | TOP AND HEART NOTE      |               |
| SHAMPOO                  | ■■■■      | 0,10% - 0,8%            | WET ■■■                 | DRY ■■        |
| SHOWER GEL               | ■■■■      | 0,07% - 0,9%            | BLOOM ■■■               |               |
| SOAP                     | ■■■■      | 0,07% - 0,8%            | FOAM ■■■■               | DRY HAND ■■■■ |
| DETERGENT                | ■■■■      | 0,09% - 0,4%            | WET ■■■■                | DRY ●         |
| SOFTENER                 | ■■■■      | 0,1% - 0,8%             | WET ■■■■                | DRY ■■■       |
| APC                      | ■■■■      | 0,2% - 0,9%             |                         |               |
| CANDLE                   | ■■■       | 0,07% - 0,5%            | COLD WAX ■■■            | BURNING ■■    |

### DID YOU KNOW ?

VELOUTONE® is part of HEDIONE® family.

HEDIONE® was discovered by Firmenich scientist, Dr. Edouard Demole in 1958 as part of the methyl jasmonate synthesis.

HEDIONE® brings to mind the old adage, "He who wishes to be heard will always whisper".